

The VW Commercial.



The VW Commercial.

See it.

Looks quite familiar. Which is no surprise if you consider how many of them are driving on our roads. True to VW tradition, it hasn't changed its size and shape for years. But this

year, you'll be struck by some improvements in the Commercial. Changes made in your interest which will attract your interest too.

Drive it.

You'll notice the improvement the minute you start to drive this year's Commercial, we're quite sure. Because it's better than any previous model.

Perhaps you're even in a position to make a

direct comparison. 75% of those who buy a new Commercial already own an older model and you may be one of those. In any case put your name down for a test drive. And see for yourself.

Choose it.

The VW Commercial means business. And for all sorts of businesses too. Which is why we've made it in such a variety of models.

There's a Commercial designed to suit your needs.

Own it.

A simple matter. Both before and after purchase.

You can buy the VW Commercial of your choice from your VW dealer. And have it serviced, diagnosed and repaired there too.

And when it finally gets too old for you, you can trade it in for a new one. Always with the same dealer.

At an amazingly good price too.

Love it.

Yes, we agree. A passenger car is more likely to fire the imagination and enthusiasm than a mere utility. But once you stop to think what the

VW Commercial can do for you, what it saves and how much it gets done, you'll start to appreciate its hidden charms. And love it too.



See the VW Commercial -

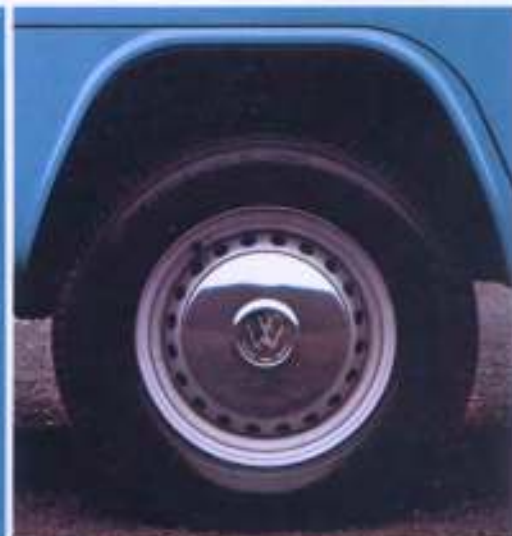
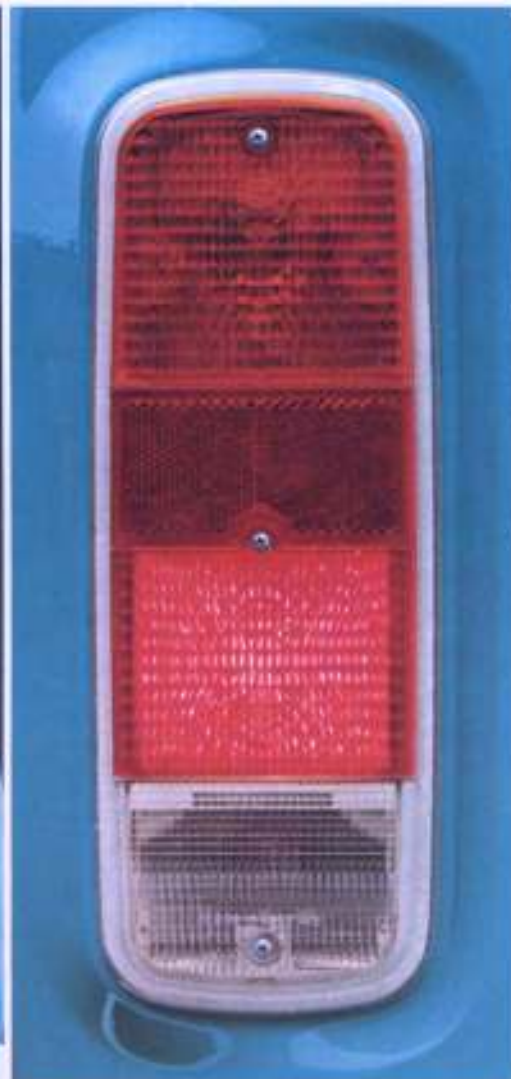
There's absolutely no reason why a practical commercial shouldn't be smart.

An ugly commercial would only spoil our reputation, for one thing. And yours too. So when we were making improvements to the Commercial we put some thought into its appearance as well.

In the new models, for instance, we enlarged the air intake slits for the air-cooled engine at the rear of the Commercial.

We changed the shape of the wheel arches in front. To give greater clearance to the front wheels in mud and snow, and reduce splashing around the door area. Now front and back have a more balanced look.

We've also installed indirect ventilation. Not so much for the looks, but for the comfort.



Back-up lights at extra charge

the smart utility.

Now you can get plenty of fresh air without having to open the windows. Just try it out.

We raised the back bumper too, just 0.8 ins. Again not for looks, but for safety. It still looks good of course.

Then there's another set of improvements we made to the Commercial. The new rear light cluster, for instance. The lights are now much larger. So now the driver behind you can

see them even better, without any chance of confusion between braking and signalling. Each light unit is now 14.6 ins high (i.e. 5.9 ins higher) and 6.7 ins wide. This amounts to 38.7 sq. ins of lights.

We hope you — and your drivers — will both be pleased.



VW Delivery Van — full width partition available at extra charge

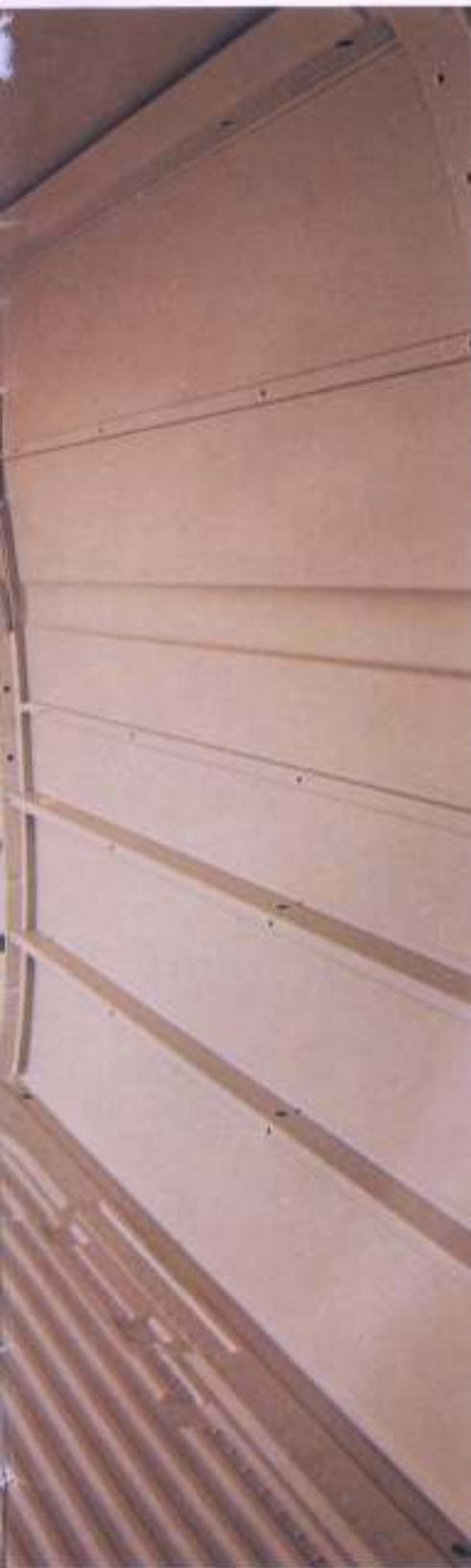
See the VW Commercial —

There's absolutely no reason why efficiency shouldn't go hand in hand with good looks.

We made the VW Commercial to do hard work. Which is why it helps efficient workers to be even more efficient. So practical, and in so many ways, that no one but VW could have produced it.

Take a look at the rear door. We strengthened the lock mechanism, and not just for safety reasons. It's made so that the driver can't drive off leaving it open. And if he tries, it automatically snaps shut.

A number of detailed design changes have made it smoother and quieter to drive. Not just to spoil your drivers but to keep them fit — especially on long trips.



smart in more ways than one.

A whole lot of tried and trusty features have been kept: the wide all-round view, the cab with its limousine comfort (prevents fatigue) and the safety steering wheel.

They've all remained. Changes were made only where they were a real improvement and made the Commercial smarter.



Drive the VW Commercial -

Some VW Commercials are available with a 1700 cc, 74 bhp (SAE) engine (at extra charge). It can take the Commercial from 0-50 mph in just about 18 seconds.

Not that we wanted to transform it into a sports car. Merely into the most reliable Commercial ever.

A big engine runs with less effort than a smaller one. And lasts longer too.

A considerable number of technical improvements were made to the VW Commercial in the past year.

Longer-lasting brakes.

Strengthened floor assembly and rear end.



now even faster.

which further improves the durability and service life of the chassis.

Eleven basic changes alone guarantee distortion resistance even under extreme stress. The VW Commercial thus has no trouble in taking the strain of the more powerful 74 bhp engine.

Plus various improvements to carburettor and ignition. Which make for cleaner air.

You may claim to have driven a lot of commercials. But you've never driven one like this.



Choose the VW Commercial -

It's come on a bit since last year. Never a bad thing. This box on wheels is now the most stable ever.

And we've made it even more practical. The load compartment now allows you to take full advantage of every square inch of space - 177 cu. ft. of it. And it can take a payload of nearly 2200 lbs.

The sliding door at the side is a standard fitting in the VW Delivery Van, and so is the

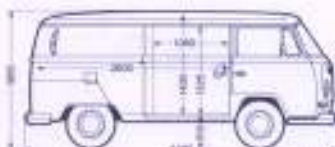


the Delivery Van.

rear door. Permitting side and rear loading.

(But if you want you can have sliding doors left and right. Or a full width partition behind the cab. Just which ever version suits you best.)

VW Delivery Van. Weights (weights for 1700 cc models in brackets). Unladen with driver 2865 lbs. [1300 kg] (2910 lbs. [1320 kg]); permissible axle load front/rear 2227/2866 lbs. [1010/1300 kg]; payload, depending on weight distribution, up to 2205 lbs. [1000 kg] (2160 lbs. [960 kg]); permissible total weight, 5070 lbs. [2300 kg].





Choose the VW Commercial –

This is the Delivery Van with 42 cu. ft. more space.

If you deliver tall or bulky goods you'll be pleased to learn that this Van is 69.5 inches high at cabin centre.



the High Roofed Delivery Van.

All the features that made this successful van the van for the successful have remained unchanged.

It's grown a little, though. After all, growth is the pleasant fate of all successful business.

VW High Roofed Delivery Van. Weights (weights for 1700 cc models in brackets).

Unladen with driver 2976 lbs. [1350 kg] (3020 lbs. [1370 kg]); permissible axle load front/rear 2227/2868 lbs. [1010/1300 kg]; payload, depending on weight distribution, up to 2094 lbs. [950 kg] (2050 lbs. [930 kg]); permissible total weight 5070 lbs. [2300 kg].



1980 mm = 61.7 in.
1580 mm = 49.4 in.
4400 mm = 141.1 in.
1700 mm = 52.5 in.



2000 mm = 65.6 in.
1700 mm = 55.8 in.
4200 mm = 137.8 in.
1070 mm = 35.0 in.



Choose the VW Commercial –

Both have loading platforms at the same height – just the right height for loading from a ramp. So loading and unloading are no problem.

Tailboards and sideboards can be let down, and there are no protruding hinges to get in the way.

The main difference is in the size. The smaller version has a load surface of 46.3 sq. ft. and payload of up to one ton. The bigger

version has slightly less payload (up to 2038 lbs.) but has 10 sq. ft. of extra platform space.

There are other differences, of course. A smooth surface in the extended platform version. A grooved surface in the smaller Pick-Up. Steel sideboards in the smaller and wood sideboards and tailboard in the large version.

But the main difference is in length and width. So which you take will be determined by your space requirements.



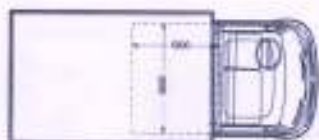
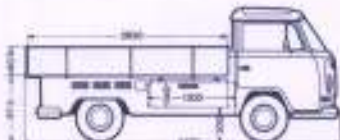
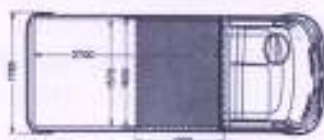
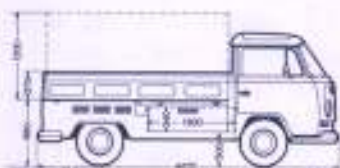
the two Pick-Ups.

VW Pick-Up. Weights.

Unladen with driver, with/without tarpaulin 2943/2865 lbs. [1355/1300 kg]; permissible axle load front/rear 2227/2860 lbs. [1010/1300 kg]; payload depending on weight distribution with/without tarpaulin, up to 2127/2205 lbs. [965/1000 kg]; permissible total weight 5070 lbs. [2300 kg].

VW Pick-Up with enlarged platform. Weights.

Unladen with driver 3042 lbs. [1380 kg]; permissible axle load front/rear 2227/2866 lbs. [1010/1300 kg]; payload, depending on weight distribution, up to 2036 lbs. [920 kg]; permissible total weight 5070 lbs. [2300 kg].





Choose the VW Commercial –

Up front, it's a comfortable passenger car. At the back, it's a pick up. Tarpaulin and bows are available at extra charge, giving a total load platform volume of 113 cu. ft. Add that to



the Double Cab Pick-Up.

the 64 cu. ft. in the second cab and you've got a total capacity of 177 cu. ft.

The load platform is 73 in. long and 61.8 in. wide.

As we just mentioned, the second cab gives you an additional 64 cu. ft. enclosed load compartment. For the tools and equipment you want to keep locked up for example. Its dimensions: 34.3 in. long by 59.1 in. wide by 53.1 in. high.

VW Double Cab Pick-Up. Weights.

Unladen with driver with/without tarpaulin 3031/2976 lbs. [1375/1350 kg]; permissible axle load front/rear 2227/2866 lbs. [1010/1300 kg]; payload, depending on weight distribution with/without tarpaulin up to 2094/2039 lbs. [950/925 kg]; permissible total weight 5070 lbs. [2300 kg].



475 mm = 18.7 in.
275 mm = 10.8 in.
440 mm = 17.3 in.



1070 mm = 42.1 in.
1750 mm = 68.9 in.
1400 mm = 55.1 in.
1300 mm = 51.2 in.



Choose the VW Commercial –

It can take a load of 177 cu. ft. Or up to seven passengers, depending on the seating configuration you want. Or your own particular combination of the two.

To transform the passenger car into a utility, you simply unscrew the wing nuts and take out one or both back benches.

And when you transport people, you'll be doing it in comfort. Passengers are not only treated to comfortable seats. They get proper



the Kombi.

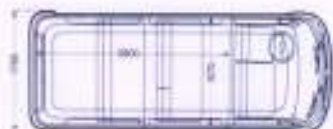
heating, proper ventilation, proper ashtrays and proper lights.

Perhaps there's not quite so much comfort as you have at home. But it's certainly a great deal more versatile than you would have expected of this type of vehicle.

VW Kombi. Weights (weights for 1700 cc models in brackets). Unladen, without driver and without seats 2734 lbs. [1240 kg] (2778 lbs. [1260 kg]), with seats 2877 lbs. [1305 kg] (2921 lbs. [1325 kg]); permissible axle load front/rear 2227/2866 lbs. [1010/1300 kg]; payload, depending on weight distribution with/without seats 2193 lbs./2315 lbs. [995/1050 kg] (2149/2217 lbs. [975/1030 kg]). Total permissible weight 2300 kg.



1940 mm = 76.4 in.
4420 mm = 174.0 in.
100 mm = 3.9 in.



1940 mm = 76.4 in.
1110 mm = 43.7 in.
1584 mm = 62.3 in.



Choose the VW Commercial –

Perhaps you make your living transporting people instead of things.
In that case you'll want our Microbus.



the Microbus.

With nearly 247 cu. ft. of space inside, it has room to take up to 7 passengers in comfort. This includes 35 cu. ft. for luggage.

It's as pleasant to drive in as any passenger car.

With comfortable seats.

A fast, effective heating system.

Adjustable ventilation.

And a sliding door at the side which makes getting in and out easy matter.

VW Microbus and Microbus L. Weights (weights for 1700 cc models in brackets).

Unladen without driver 2998/3097 lbs. [1360/1405 kg] (3042/3141 lbs. [1380/1425 kg]); permissible axle load front/rear 2227/2800 lbs. [1010/1270 kg]; permissible total weight 4960/5026 lbs. [2250/2280 kg].



1960 model - 75.0 in.
1968 model - 71.6 in.



1960 model - 110.0 in.
1970 model - 91.0 in.

1960 model - 66.0 in.
1970 model - 66.0 in.



Choose the VW Commercial –

After all this, you've probably got the idea. There's no need for us to go on labouring the point. We make a wide range of specialized Commercials and one of them is the right one for you, whatever your line of business.



one of many models.

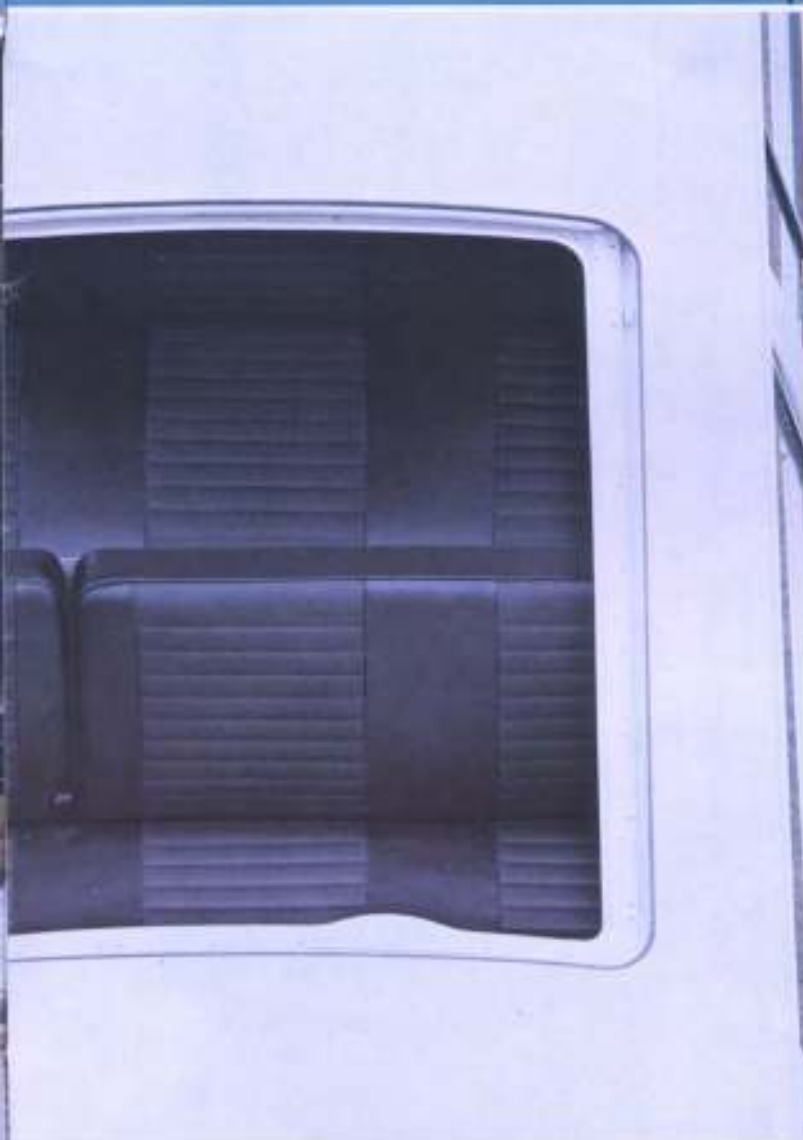
Painter, wholesaler, builder, retailer, wine merchant, florist, baker, chef...
It's up to you.



Choose the VW Commercial –

It goes without saying that there's a wide range of extras available for the VW Commercial.

A radio, for example. For music while you work. And for extra safety on those long night drives.



with some of its numerous extras.

Tarpaulin and bows for the Pick-Up (but not for the Pick-Up with extended platform).

Back-up lights for easier parking.

And a sunroof for the Microbus. Makes driving more fun.

Just ask your VW dealer.



Own the VW Commercial –

The transport business consists of taking things from one place to another. And a real business it sometimes is too. But not if you know how to get the best out of your VW Commercial.

It combines both the stamina and the reliability of a Volkswagen.

It stays cool – whether it's hot or cold. Because the VW Commercial has an air-cooled engine.



and give good service.

The engine is located at the back, with its weight on the drive wheels. Makes for better traction where you most need it. In snow and mud and rain.

A reputation for punctuality and promptness never did a business any harm.

We're sure the VW Commercial will help you achieve it.



Own the VW Commercial –

Before VW Diagnosis made its debut, inspection and service was a rather hit or miss business. Better than nothing, of course. But not good enough.

In most cases there was no time to check on the car's general condition. The same old things were done to it over and over again. Other checks of possible importance were overlooked. Mistakes were made. Simply because accurate data on the car's condition was not available.



and get good service. With VW Diagnosis.

That's what VW Diagnosis is for. To get the facts straight. For you and your mechanic. All testing and measurement is now done with specialized electronic equipment. And the detailed condition report will tell you just how good your VW is: the engine, the chassis, axles, brakes, electrical system and all.

More accurately than ever, too. Parts will be replaced only if the mechanic's diagnosis is confirmed by the measuring instruments.

We think we owe this to our VWs.
And to the people who drive them.



Own the VW Commercial –

VW Service

That's what the organization behind every VW can do for you. An organization with outlets in 140 countries around the world. All guaranteeing one thing: VW standard service. With genuine VW parts. And genuine VW exchange units. Just as thoroughly tested as new parts. With the same guarantee as new parts.

This means an overall check of your VW

using the most efficient method ever devised: VW Diagnosis. To eliminate the possibility of overlooking something wrong.

This means carefree driving. Because VW can be relied on to take care of you.



and enjoy the luxury of VW Service.

VW Quality

This comes unfailingly with every VW. It means that the greatest care has gone into the workmanship. More, perhaps, than you'd find necessary. It means highly accurate inspection. More, perhaps, than you'd find necessary. A VW goes through 8,655 inspectors before it leaves the works. That's our guarantee. And it's certainly cheaper than paying up for claims. The same care and accuracy go

into the manufacture of spare parts. And exchange units too. Which is why the VW guarantee covers spare parts and exchange units. And the work of the VW mechanics who instal them. They've had VW quality training. In VW quality.



Love the VW Commercial –

It looks good when you buy it. And it stays that way. It's good to drive when you buy it. And it stays that way. It's inexpensive to run. And it stays that way. The VW Commercial helps you make money.

It's always good tempered.



a friend indeed.

Always reliable. Always persevering.
And it stays that way.
You can count on that.

Technical Data and Equipment.

Engine and electrical system: Air-cooled, four cylinder, four-strokes, horizontally opposed, rear-mounted engine. Capacity: 1584 cc. Output 60 bhp (SAE) at 4400 rpm. Down-draught carburettor with automatic choke. Thermostatically controlled fan air cooling. Special engine oil cooler. 12 volt system. 45 Ah battery. Early cut-in generator — max. output 38 amp (approx. 540 W.). Optional at extra charge (not for Pick-Up and Double Cab Pick-Up) 1679 cc engine. Output 74 bhp (SAE) at 5000 rpm. Twin carburettor system with automatic choke. Air and oil cooling as above. 12 volt system. Battery 45 Ah. Generator 55 amp. (approx. 770 W.).

Transmission: Via clutch, fully and baulk synchronised four-speed gearbox. Gear shifting via central floor-mounted lever.

Chassis: Suspension by means of torsion bars front and rear combined with double-acting telescopic shock absorbers. Wheel suspension and location by means of cranked trailing links up front and trailing arm at the back. Torsion bar stabilizer on the front axle. Hydraulic steering damper and safety steering column. Dual circuit brake system with disc brakes up front and brake pressure limiting valve. (1700 cc models with brake servo.) Tyres: for 1600 cc models: 7.00-14 8 PR; Microbus L 185 R 14 (radial ply); 1700 cc models: 185 SR 14 (radial ply).

Weights, dimensions and performance: These figures are quoted in the main text. All vehicles have the following data in common: Wheel base 94.5 in. (2400 mm). Track front/rear 54.6/56.6 in. (1386/1439 mm). Permissible trailed load (braked) 1764 lbs (800 kg). Performance (for 1700 cc models in brackets): Maximum speed 68 mph [110 km/h] (78 mph [125 km/h]). Maximum hill climbing ability on good roads, fully laden and in first gear 1 : 3.7 (1 : 3.6). Consumption (regular fuel)* 24.8 miles per imp. gallon. (11.4 l/100 km), (22 mpg [12.9 l/100 km]).

* Consumption measured with half payload at steady $\frac{3}{4}$ of top speed plus 10 %.

Prospective purchasers are advised that the models and specifications shown in this brochure may not necessarily be available ex-stock in the United Kingdom. The list below shows the models which Volkswagen Motors Limited import to Standard U.K. Specification. Models listed as available to Special Order only will involve a lengthy delivery period.

Standard U.K. Specification:

VW Delivery Van (single sliding door)
VW Pick-Up

Special Order Only:

VW Delivery Van (two sliding doors)
VW Double Cab Pick-Up
VW High Roofed Delivery Van
VW Pick-Up with enlarged platform
VW Kombi
VW Microbus
VW Microbus L

There is also a full range of factory approved accessories available for your VW Commercial, as follows:

Radio. Anti-mist panels. Interior dipping rear view mirror. Front parcel shelf. Lockable petrol cap. Tow bar. Finger plates. Front air intake grill. Mud flaps. UK roof racks. Tow rope. Warning triangle. Fog lamps. Spot lamps. Inspection lamp. Cigarette lighter. Radio. Full range of car care products.

Colours and upholstery.

1. Exterior colours



chianti red

03 03 —



pastel white

06 06 —



neptune blue

47 47 —

2. Upholstery



dark beige

— — 51

For Microbus paintwork and upholstery colours see Microbus brochure.

**Your VW dealer
is looking forward to your visit.**

